

# growing middlesbrough

## Case Study Rounton Coffee



Rounton Coffee Roasters are a Speciality Coffee Roasters based in East Rounton, North Yorkshire. They are suppliers of freshly roasted speciality coffee that is ethically sourced, where a fair and sustainable price has been paid for. Rounton Coffee's ethos is simple: Roast only high quality Coffees that are 100% traceable, sustainable and to pay a fair price.

Since the coffee cannot be grown local to Middlesbrough, they apply their ethos to the other products that are sold in their coffee bar on Bedford St in Middlesbrough. By having a policy of sourcing as much local produce as possible and always from independent suppliers, they are putting more money back into the local economy, employing local people and supporting other independent traders such as themselves. As Rounton Coffee grows they also want others smaller independent businesses to also benefit at the same time.

Their local suppliers include eggs from School Farm Shop (Great Ayton), organic milk from Acorn Dairy (Darlington), biscuits from The Sawley Kitchens (Ripon) and fresh daily bread exchanged for coffee from The Curing House, two doors down from the coffee bar on Bedford Street!

At the Growing Middlesbrough launch event, hosted by Teesside University in October 2015, Rounton Coffee met with Teesside University's services manager and subsequently secured a contract to supply Teesside University with coffee in their food outlets. Securing contracts such as this means that Rounton Coffee can grow and continue to follow their ethos and support the local economy.



"Buying local and independent has always been important to us. The easiest way that people can help to develop their own town is simply by spending their money with local businesses where any profit will be spent locally, and not filtered off to an offshore account. As a business we have taken the same approach. Its only those businesses that are popping up now that will help develop Middlesbrough; we just cannot depend on corporate brands and organisations to develop our own town, they will be the first to leave when the going gets too tough for them."

David Beattie, Rounton Coffee

[www.growingmiddlesbrough.org.uk](http://www.growingmiddlesbrough.org.uk)



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